# BeGe0 2024

LA CONNEXION A L'ETAT PUR DE ULTIEME CONNECTIE



How Earth Observation underpins the sustainability balance

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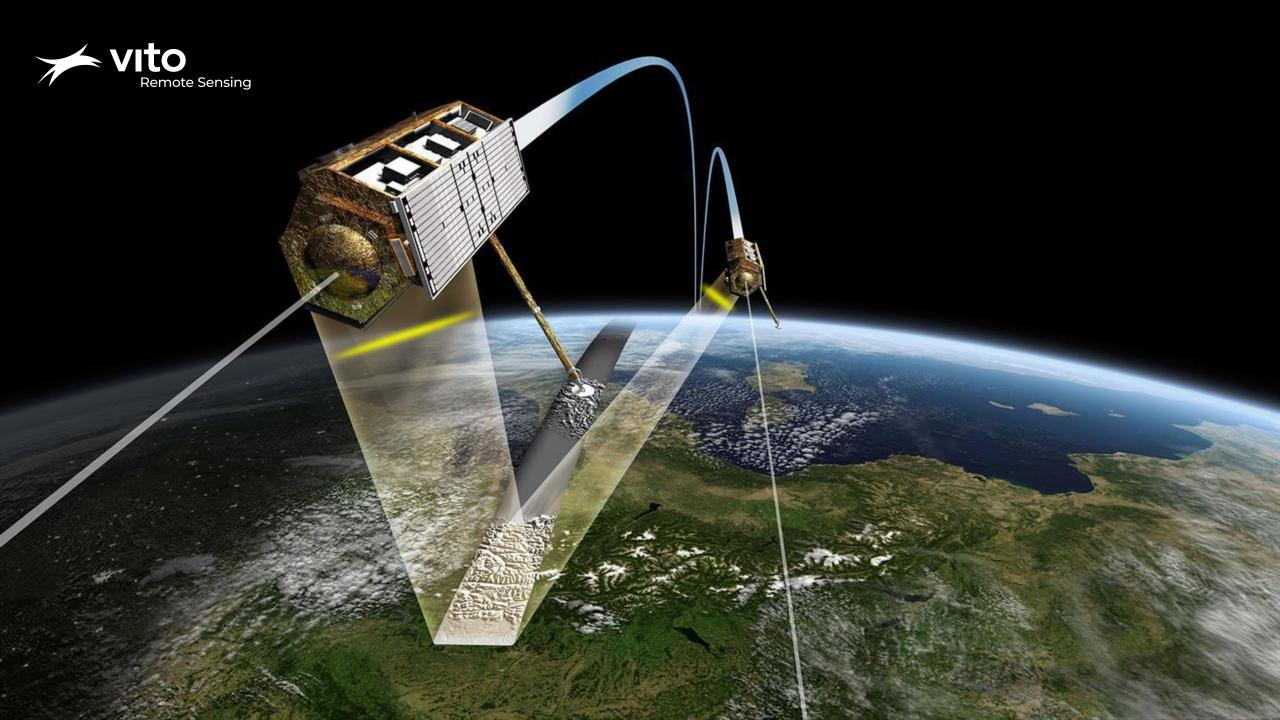


















DATAFY







## GEO intelligence as an essential technology

Multi-domain sustainability balance



PLANET Environmental intelligence



**PEOPLE** 

Social / security intelligence



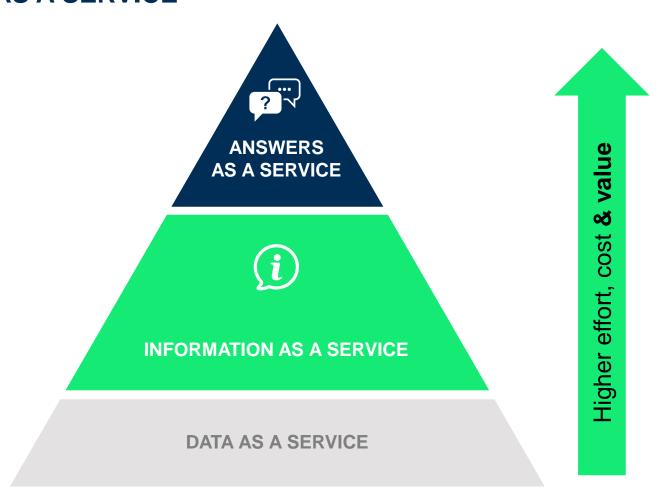
**PROFIT** 

**Economic** intelligence

TIME

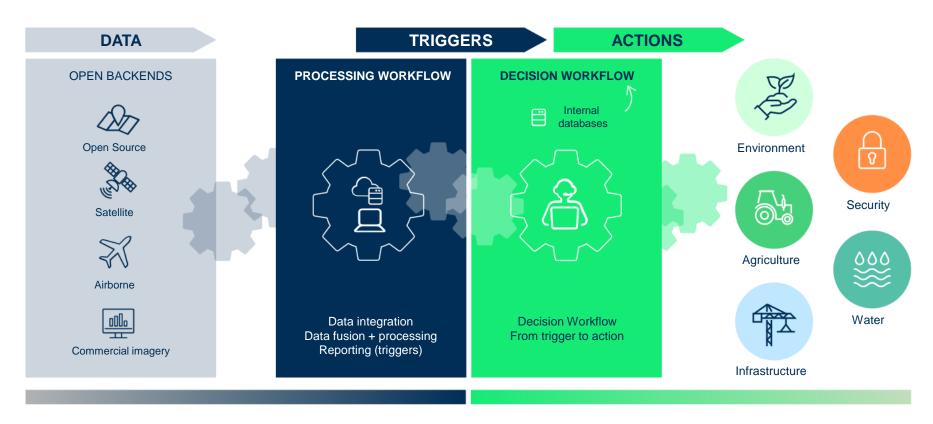


# GEO INTELLIGENCE: ANSWERS AS A SERVICE





#### GEO intelligence dynamic near real time availability of answers



**GEO INTELLIGENCE HUB** 

DOMAIN SPECIFIC CUSTOMER



# GEO intelligence distributed platforms\*

& NATIONAL GOVERNMENTS **GOOGLE EARTH ENGINE, ... EUROPEAN COMMISSION** BACKEND INFORMATION INFORMATION **CONSUMERS** CONSUMERS AI-API FRAMEWORK

INTERNATIONAL ORGANISATION,

**INDUSTRY** 

**REGIONS** 

\* As opposed to centralized approaches like Google, Amazon, Microsoft



#### **GEO Intelligence Hub**

Democratizing the power of GEO Intelligence by low entry access to the data and the accompanying (AI/DL) analyses techniques

#### — As a decentralized platform:

To create, share and monetize GEO intelligence services at scale. It must be a decentralized GEO Intelligence network maybe implemented on a blockchain

#### — As an ecosystem:

Working with companies, governments, nonprofit, and other organizations to address local and global challenges and build stronger communities and a better world for tomorrow



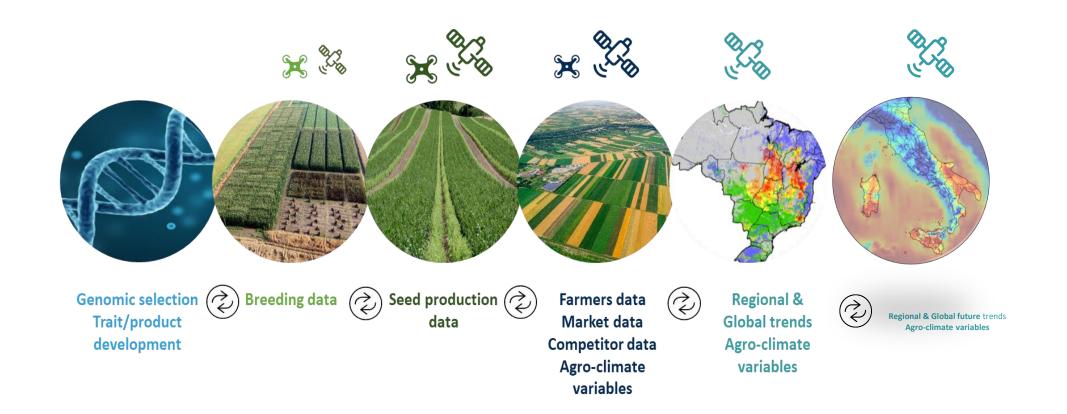






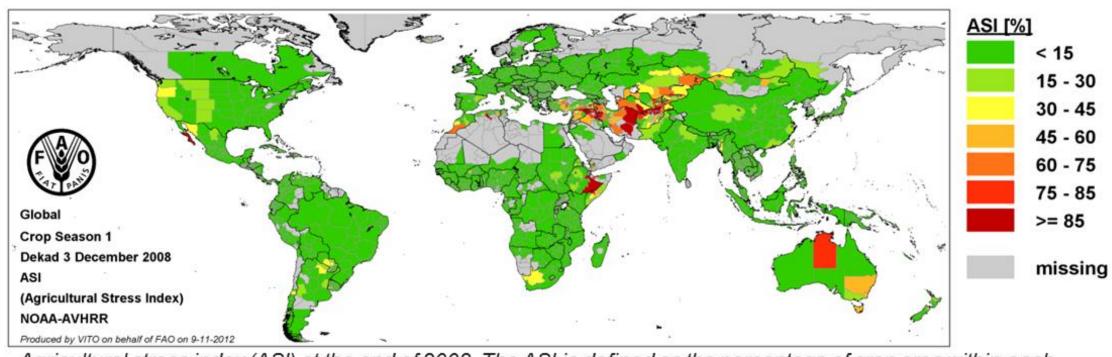


## Food Security: climate adaptation in seed breeding & crop production





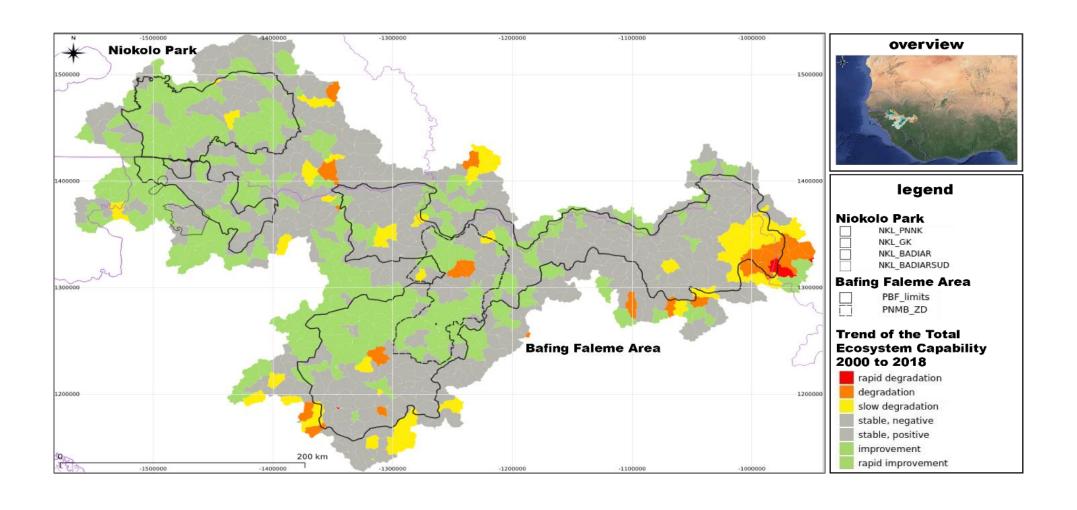
#### Food Security: Early Warning on drought impact in global agriculture



Agricultural stress index (ASI) at the end of 2008. The ASI is defined as the percentage of crop area within each administrative unit with a mean Vegetation Health Index (VHI) over the growing season below 35%.



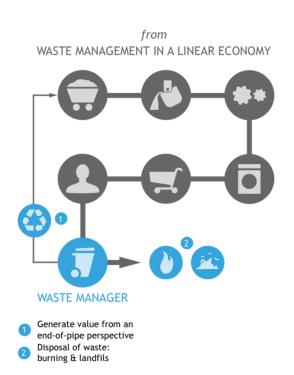
## **Ecosystem monitoring: Valuing our Natural Capital**



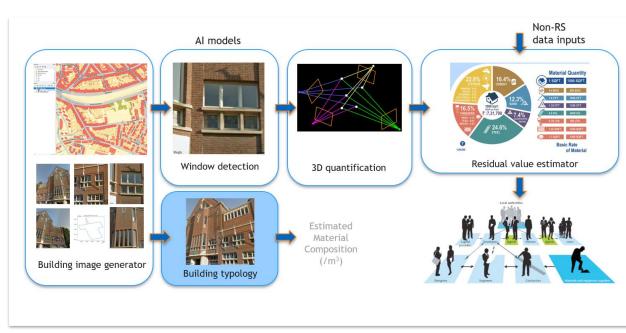


#### Urban Mining: circular economy in construction



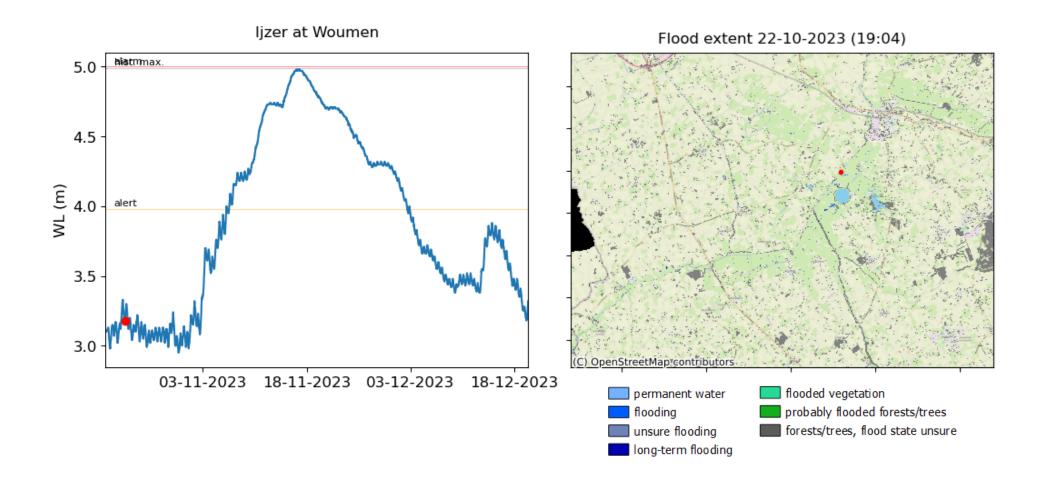








### **Crisis Management: Flood mapping**





# A world first for Belgium: citizens using drones to find waste on the banks of the river Scheldt

VITO and River Cleanup launch unique research project that combines citizen science and Al





















Multi-disciplinary is the new technical



Geo intelligence for real world answers

# Thank You

#### + Stay informed

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#### + Get in touch

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